What is sustainability to them?

* Every aspect of sustainability
* Social, safety, environmental, sport development (not only on a professional lvl)
* Social contact sustainability also very important

Are there digital solutions?

* None right now
* Some solutions exist for some big winter sport events
* Ideas from the oberstdorf sustainability report

What does the DSV have influence/ jurisdiction on?

* Direct impact: big world cup events
* Own training bases

Does development in smart snow panels exist?

* 1. Pistenbully – they have a smart solution
* 2. TechnoAlpin - Smart solutions are being worked for for the snow canons

Are there previous failed sustainability projects?

* Not really, they are at the beginning
* They want to improve e.g. carbon monoxide use and meseare the project
* www.stiftung.ski – Hubb for sustainability projects (legacy reports)
* they want a small solution (in size i think)

Can the DSV make rules for the ski resorts?

* No, they stand completely alone
* Only things in their hands: their training facilities

Sports development?

* Through corona everybody wants to go skiing and into nature
* It could get more expensive (for familys)

Did they think about an app for the DSV?

* There is now no offical app
* They would like to have one in general (not only for sustainability)
* Sustainability app?
* In progress: app with ticket system, information, benefits
* A lot of it taken care of in the last semester

Target groups?

* An app doesnt reach the whole target group – older target group

Members?

* 600 T members in ski clubs in Germany
* They dont know them really
* They cant contact them (via email e.g.)
* 400 T people visit events in Germany, but they dont know them as well
* Data collection a goal??

Do the clubs sign up at the DSV?

* Yes, but not clearly, the smaller areas know better

Training bases? Rules broken?

* Avoiding garbage, driving together to training base, organization of weekend trips
* Solution for the training bases, to keep the rules
* Athletes train in those bases, small group of people – professionally, in south and middle of Germany
* Only athletes are allowed to be trained there
* Maybe other people also have access?
* Not a big impact
* Athletes go there every day

What information do they get from casual skiers? Insight?

* They have the biggest impact on casual skiers through an app
* There are statistics on casual skiers

Do they do anything to counterbalance the environmental effects?

* There are balancing things they can do - more information in the oberstdorf sustainability report

Do they provide a bus app?

* No, they are interested, tho

Influence?

* Diagrams on the ski webside

How does waste/ energy system look like in their facilities?

* Their systems are very old school
* Not up to date
* They have 80 vw buses, important tool for young athletes

Are there safety concers in the training bases/ clubs?

* Training courses
* Ski instructors
* Early learning
* Project: spring kids in the snow
* Safety is developed
* They want to do something for everybody
* Members in clubs/ bavarian ski federation
* They have no direct communication to members

Who is a main customer group?

* Active winter sportsmen
* Want to reach out to younger people -future